



### Statuesque fruity ale.

A titillating, neurotic, peroxide, punk of a pale ale. Combining attitude, style, substance and a little bit of low self esteem for good measure; what would your mother say.

You really should just leave it alone...but you just can't get the compulsive malt body and gorgeous dirty blonde colour out of your head. The seductive lure of the sassy passion fruit hop proves too much to resist. It is all wrapped up with the customary BrewDog bite and imaginative twist.

This trashy blonde is going to get you into a lot of trouble.



### juxtaposition pilsner

Think of everything you know about lagers. Then Forget it all instantly. 77 will redefine the experience forever.

A Lager that actually tastes of something? You have to be kidding, right? 77 lager is made with 100% malt and whole leaf hops.

It contains no preservatives, additives, cheap substitutes or any other junk.

Maybe we are crazy. So what?

Taste 77 Lager and we are pretty sure you will agree that the fine line between genius and insanity has just become a little more blurred.



### Iconoclastic amber ale.

5 a.m. Saint is our uber-hoppy red ale. We've dry-hopped this little beauty to the brink and back with the help of amarillo and centennial hops that create an all out riot of citrus, orange and lychee flavours.

Cast away any aspersions and let the crook of BrewDog be your guide in a whirlwind of conformity and mediocrity. Once this ruby liquid forms a foamy halo around your glass, you'll never want to look back.



### Post modern classic pale ale.

This 6% trans-atlantic fusion IPA is light golden in colour with tropical fruits and light caramel on the nose. The palate soon becomes assertive and resinous with the New Zealand hops balanced by the biscuit malt. The finish is aggressive and dry with the hops emerging over the warming alcohol.

This fresh, full flavour natural beer is our tribute to the classic IPAs of yester-year. The post modern twist is the addition of amazing fruity hops giving an explosion of tropical fruit flavours and a sharp bitter finish.

This beer is not cool. You may think it is, but that is just a beautiful lie fabricated by clowns and gypsies.



### Explicit imperial ale.

This Imperial India Pale Ale Rocks, Hardcore! 2,204 malted Maris Otter grains gave all they had to offer the world to provide the robustly delicate toffee malt canvas for the ensuing epic.

8 Hop Cones willingly sacrificed themselves in fiery cauldron that is our brew kettle to ensure your mouth is left feeling punished and puckering for more.

9,900,000,000 yeast cells frantically fermented their little hearts out as the sugars were magically turned into alcohol in the dark depths of our fermentation tanks.

This explicit ale has more hops and bitterness than any other beer brewed in the UK, fact. This is an extreme beer rollercoaster for freaks, geeks and international chess superstars.



### Intergalactic fantastic oak aged stout.

This is a beer inspired by a 1980's space invaders arcade game played in Japan's capital.

The irony of existentialism, the parody of being and the inherent contradictions of post modernism, all so delicately conveyed by the blocky, pixelated arcade action have all been painstakingly recreated in this bottle's contents.

This imperial stout is brewed with copious amounts of speciality malts, jasmine and cranberries. For kicks we also dry hop it and age it on oak chips. It is all about moderation. Everything in moderation, including moderation itself. What logically follows is that you must, from time to time, have excess. This beer is for those times.



The Craft Beer Revolution.



Our approach has the same contempt for mass market beers as the old-school punks had for pop-culture.

At BrewDog  
we are selfish.  
We make  
the beers  
we want to drink.



Martin and James were bored of the industrially brewed lagers and stuffy ales that dominate the UK market. We decided the best way to fix this undesirable predicament was to brew our own beers. Consequently in April 2007 BrewDog was born.

Both only 24 at the time, we leased a building, got some scary bank loans, spent all our money on stainless steel tanks and started making some hardcore beers.

The beers we make at our Aberdeenshire brewery are now available in 17 different countries and BrewDog is now the largest independent brewery in Scotland.

We are dedicated to making bold, contemporary and progressive beers showcasing some of the world's classic beer styles. All with an innovative twist and customary BrewDog bite.

BrewDog's beers are the epitome of pure punk. We brew uncompromising, bold and irreverent beer, beer with a soul and a purpose.

"If we will disbelieve everything because we cannot certainly know all things, we shall do much - what as wisely as he who would not use his legs, but sit still and perish because he had no wings to fly."

John Locke



BrewDog =  $b^3(ld(d2))$   
\*n/1

$b^3$  = bloody brilliant beer  
ld = live the dream,  $d^2$  = drink the dog,  
\*n/1 = not literally

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