



BEER FOR PUNKS

77 LAGER

juxtaposition pilsner



Think of everything you know about lagers.

Then Forget it all instantly.

77 will redefine the experience forever.

A Lager that actually tastes of something?

You have to be kidding, right?

77 lager is made with 100% malt and whole leaf hops.

It contains no preservatives, additives, cheap substitutes or any other junk.

Maybe we are crazy. So what?

Taste 77 Lager and we are pretty sure you will agree that the fine line between genius and insanity has just become a little more blurred.

Amarillo Zest
Chinook Liquid Gold
Juxtaposition
Continental
Whole Hops
Avant-garde
Compelling Lemon
Toffee fruit burst
Cascade Passionfruit
Poise 100% Malt
Quenching Decisive

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization .
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.



Available in

- 330ml bottles
- 30L Keg
(stainless or KeyKegs)
- 9 Gallon Cask

BrewDog BrewSheet

- ABV:** 4.9%
- OG:** 1046
- IBU's:** 35
- Malts:** Pale Malt, Caramalt, Munich Malt
- Hops:** Chinook, Amarillo, Cascade
- Twist:** A British lager brewed with 100% Malt and fresh whole leaf hops

Exciting Imaginations Since 2007

www.brewdog.com