



BEER FOR PUNKS

PUNK IPA

post modern classic pale ale



An inherently contradictory take on a classic style.

This 6% trans-atlantic fusion IPA is light golden in colour with tropical fruits and light caramel on the nose. The palate soon becomes assertive and resinous with the New Zealand hops balanced by the biscuit malt. The finish is aggressive and dry with the hops emerging over the warming alcohol.

This fresh, full flavour natural beer is our tribute to the classic IPAs of yester-year. The post modern twist is the addition of amazing fruity hops giving an explosion of tropical fruit flavours and a sharp bitter finish.

Dynamic
Classic
Biting
Depth
Resinous
Bitterness
Character

White Gold
Post Modern
Delicate
Ahtanum
Toffee
Passionfruit
Chinook
Pale Malt
Rebellious
Contradiction

Ferocious
Dry
Lychee
Punk
Kiwi
Attitude
Kiwi
Kiwi

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization.
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.



WORLD BEER CUP®
Bronze Award



Available in

- 330ml bottles
- 660ml bottles
- 30L Keg
(stainless or KeyKegs)
- 9-Gallon Cask

BrewDog BrewSheet

- ABV:** 6%
- OG:** 1052
- IBU's:** 65
- Malts:** Marris Otter Extra Pale Malt
- Hops:** Chinook, Crystal, Motoeka
- Twist:** Hopped with bucket loads of our favourite hops

Exciting Imaginations Since 2007

www.brewdog.com



BEER FOR PUNKS

77 LAGER

juxtaposition pilsner



Think of everything you know about lagers.

Then Forget it all instantly.

77 will redefine the experience forever.

A Lager that actually tastes of something?

You have to be kidding, right?

77 lager is made with 100% malt and whole leaf hops.

It contains no preservatives, additives, cheap substitutes or any other junk.

Maybe we are crazy. So what?

Taste 77 Lager and we are pretty sure you will agree that the fine line between genius and insanity has just become a little more blurred.

Amarillo Zest
Chinook Liquid Gold
Juxtaposition
Continental
Whole Hops
Avant-garde
Compelling Lemon
Toffee fruit burst
Cascade Passionfruit
Poise 100% Malt
Quenching Decisive

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization .
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.



Available in

- 330ml bottles
- 30L Keg
(stainless or KeyKegs)
- 9 Gallon Cask

BrewDog BrewSheet

- ABV:** 4.9%
- OG:** 1046
- IBU's:** 35
- Malts:** Pale Malt, Caramalt, Munich Malt
- Hops:** Chinook, Amarillo, Cascade
- Twist:** A British lager brewed with 100% Malt and fresh whole leaf hops

Exciting Imaginations Since 2007

www.brewdog.com



BEER FOR PUNKS

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization.
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.

Exciting Imaginations Since 2007

www.brewdog.com

TRASHY BLONDE



you know you shouldn't

A titillating, neurotic, peroxide, punk of a pale ale. Combining attitude, style substance and a little bit of low self esteem for good measure; what would your mother say?

You really should just leave it alone...

...but you just can't get the compulsive malt body and gorgeous dirty blonde colour out of your head. The seductive lure of the sassy passion fruit hop proves too much to resist. All that is even before we get onto the fact that there are no additives preservatives, pasteurization or strings attached.

All wrapped up with the customary Brewdog bite and imaginative twist. This trashy blonde is going to get you into a lot of trouble.



Pineapple
Bitter Twist
Sassy
Blonde Kiwi
Tropical Fruit
Dominant
Fresh hops
Biscuit Malt Lychee

Available in

- 330ml bottles
- 30L Keg
(stainless or KeyKegs)
- 9 Gallon Cask

BrewDog BrewSheet

- ABV:** 4.1%
- OG:** 1041.7
- IBU's:** 35
- Malts:** Maris Otter Pale Ale Malt, Caramalt, Munich Malt
- Hops:** Motoeka Amarillo
- Twist:** Made with hops specially imported from America and imagination especially imported from Alice in Wonderland

HARDCORE IPA

Explicit
Imperial Ale

This Imperial
India Pale Ale
Rocks,
Hardcore!

This little bottle has a grandiloquent story to tell.

2,204 malted Maris Otter grains gave all they had to offer the world to provide the robustly delicate toffee malt canvas for the ensuing epic.

6 Hop Cones willingly sacrificed themselves in fiery cauldron that is our brew kettle to ensure your mouth is left feeling punished and puckering for more.

9,900,000,000 yeast cells frantically fermented their little hearts out as the sugars were magically turned into alcohol in the dark depths of our fermentation tanks.

This explicit ale has more hops and bitterness than any other beer brewed in the UK. This is an extreme beer rollercoaster for freaks, gypsies and international chess superstars.

Hop Monster
Heads will roll
Citrus
Hard Shock
Resinous
Shame and fortune
Pine Encapsulating
Fresh
Hop-mental
Thriller
Epic
Warrior
Hammering
Dominant
Dry-Hopped
Punishing
Insane Bitterness



The
2009 Sainsbury's
Beer Competition

BEER
FOR
PUNKS

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization.
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.

Exciting Imaginations Since 2007

www.brewdog.com

Available in

330ml bottles

9 Gallon Cask

BrewDog BrewSheet

ABV: 9%
OG: 1085
IBU's: 150
Malts: Marris Otter Extra Pale Malt
Hops: Simcoe, Chinook, Amarillo, Warrior
Twist: Hopped to hell, then dry-hopped to hell too



BEER FOR PUNKS

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization .
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.

Exciting Imaginations Since 2007

www.brewdog.com

RIP TIDE

twisted merciless stout



BrewDog is a beacon of non-conformity in an increasingly monotone corporate dessert.

A strong, silky smooth imperial stout with a deep, dark ruby appearance. Mocha, bitter chocolate, liquorice and dark cherry flavours prevail, before the balanced, warming and encapsulating finish.

A contemporary Scottish take on an age old Russian classic style originally brewed for the Tsars. Our interpretation brings together hops from both sides of the Atlantic, amazing flavoured malts and dark sugars.

Like the original BrewDog, this beer would never bite you but would much rather give you a lick on the face. Look Out!

Serving Suggestion: Enjoy with an air of aristocratic nonchalance.



Encapsulating
 Mocha
 Cherry
 Cocoa
 Warming
 Chocolate
 Robust
 Endearing
 Shadowy
 Strong
 Liquorice
 Spicy
 Velvet
 Autumnal
 Nonchalant
 Espresso

Available in

- 330ml bottles
- 660ml bottles
- 30L Keg
(stainless or KeyKegs)
- 9 Gallon Cask

BrewDog BrewSheet

- ABV:** 8%
- OG:** 1074
- IBU's:** 65
- Malts:** Marris Otter, Dark Crystal, Caramalt, Chocolate Malt, Roast Barley
- Hops:** First Gold, Galena
- Twist:** brewed with dark muscavado sugar



**BEER
FOR
PUNKS**

DOGMA

ale brewed with honey, kola nut,
poppy seed and guarana

A conspiracy
of transcontinental
ingredients.



Dogma is an innovative, enigmatic ale brewed with guarana, poppy seeds and kola nut all blended together with Scottish heather honey. A conspiracy of transcontinental ingredients infused with some devastatingly BrewDog imaginative thinking.

The flavours, intricacies and nuances of this beer are best enjoyed while musing over some obscure 17th Century philosophical meanderings, such as:

“If we disbelieve everything because we cannot certainly know all things we will do much, what as wisely as he who would not use his wings but sit still and perish because he had no wings to fly.”
John Locke.

This beer is not cool. You may think it is, but that is just a beautiful lie fabricated by clowns and gypsies.

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beer styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization.
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.
- BrewDog will be releasing a collaborative brew with Stone in May 2009

Exciting Imaginations Since 2007

www.brewdog.com

BrewDog BrewSheet

ABV:	7.8%
OG:	1072
IBU's:	65
Malts:	Marris Otter Extra Pale, Caramalt, roasted barley, Dark Krystal Malt, Munich Malt
Hops:	Bramling Cross, Amarillo
Twist:	Brewed with Scottish heather honey, poppy, kola nut and guarana.

Available in: 660ml bottles 30L KeyKegs

PARADOX

whisky cask aged imperial stout



BEER FOR PUNKS

The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization .
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.

Exciting Imaginations Since 2007

www.brewdog.com



The Arran Malt

SMOKEHEAD



Scottish Malt Whisky Casks Rock!

The Life and Times of a BrewDog Whisky Cask

- 1) little acorn into a mighty oak tree, really long ago
- 2) oak tree turned into a cask by a skilled human
- 3) cask is then used to mature American Bourbon, releasing wonderful flavours from the oak
- 4) cask then undertakes a perilous marine voyage across the Atlantic, narrowly escaping the clutches of storms, giant squid and pirates
- 5) safely at the Scottish distillery it is used to mature the finest Whisky, adding depth and character to the flavours inculcated in the oak
- 6) cask arrives at BrewDog where we fill it with our Imperial Stout. The ageing process infuses all the Whisky flavours and emblazons the casks journey deep into our smooth robust stout, resulting in an unrivalled taste adventure for the lucky human who gets their paws on the finished masterpiece

Available in

- 330ml bottles
- 30 Keg (stainless or keykegs)
- 9 Gallon Cask

BrewDog BrewSheet

- ABV:** 10%
- OG:** 1092
- IBU's:** 70
- Malts:** Marris Otter, Dark Crystal, Caramalt, Chocolate Malt, Roast Barley
- Hops:** Galena, Bramling Cross
- Twist:** Aged for 6 months in a Scotch malt whisky cask