

# HARDCORE IPA

Explicit  
Imperial Ale



This Imperial  
India Pale Ale  
Rocks,  
Hardcore!

This little bottle has a grandiloquent story to tell.

2,204 malted Maris Otter grains gave all they had to offer the world to provide the robustly delicate toffee malt canvas for the ensuing epic.

6 Hop Cones willingly sacrificed themselves in fiery cauldron that is our brew kettle to ensure your mouth is left feeling punished and puckering for more.

9,900,000,000 yeast cells frantically fermented their little hearts out as the sugars were magically turned into alcohol in the dark depths of our fermentation tanks.

This explicit ale has more hops and bitterness than any other beer brewed in the UK. This is an extreme beer rollercoaster for freaks, gypsies and international chess superstars.

Hop Monster  
Hops will roll  
Citrus  
Hard Shock  
Resinous  
Shame and fortune  
Pine Encapsulating  
Fresh  
Hop-mental  
Thriller  
Epic  
Warrior  
Hammering  
Dominant  
Dry-Hopped  
Punishing  
Insane Bitterness



The  
2009 Sainsbury's  
Beer Competition

## The Alternative Beer Revolution

- BrewDog has been exciting imaginations since 2007 and is Scotland's largest independent brewery.
- BrewDog makes innovative, progressive and exciting full flavour beers. We add contemporary spin on classic beers styles.
- All our beers are made from fresh natural ingredients; we use no preservative, additives or pasteurization .
- BrewDog beers are listed by Tesco, ASDA, Sainsbury's and Oddbins and available in 13 other countries.
- Our products have TV endorsement from Oz Clarke and have been featured in editorial in The Sunday Times, The Metro, The Financial Times, The Independent, The Guardian, The Sunday Herald, The Daily Mail, The Sun plus many others.
- www.brewdog.com receives over 70,000 hits per month and contains an interactive video blog.
- Punk IPA is the fastest growing alternative beer brand in the UK.
- BrewDog is about breaking rules, taking risks, upsetting trends, unsettling institutions but first and foremost, great tasting beers.

Exciting Imaginations Since 2007  
[www.brewdog.com](http://www.brewdog.com)

### Available in

- 330ml bottles
- 9 Gallon Cask

### BrewDog BrewSheet

<b>ABV:</b>	9%
<b>OG:</b>	1085
<b>IBU's:</b>	150
<b>Malts:</b>	Marris Otter Extra Pale Malt
<b>Hops:</b>	Simcoe, Chinook, Amarillo, Warrior
<b>Twist:</b>	Hopped to hell, then dry-hopped to hell too